



**ŠKODA**  
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## Klaus Zellmer appointed new CEO of ŠKODA AUTO a.s. as of 1 July 2022

- › Current CEO Thomas Schäfer will be appointed Chairman of the Board of Management of Volkswagen Passenger Cars, join the Group Board of Management and become Head of the 'Volume' brand group on 1 July 2022
- › Klaus Zellmer is currently the member of the Board of Management responsible for Sales, Marketing and After Sales of the Volkswagen Passenger Cars brand

**Mladá Boleslav, 4 April 2022 – As of 1 July 2022, the new Chairman of the Board of Management of ŠKODA AUTO a.s. will be Klaus Zellmer, who is currently the Volkswagen brand Board member responsible for Sales, Marketing and After Sales. Current ŠKODA AUTO CEO, Thomas Schäfer, will take over as Chairman of the Board of Management of the Volkswagen brand on 1 July 2022, at the same time moving up to the Group Board of Management and becoming Head of the 'Volume' brand group.**

Klaus Zellmer will be appointed as a new member of ŠKODA AUTO's Board of Management on 1 July 2022, to be subsequently elected by the Board of Management as their new Chairman, as required by Czech law. Zellmer succeeds Thomas Schäfer, who will step down as Chairman of the Board of ŠKODA AUTO a.s. at the end of June. As Chief Operating Officer, Schäfer has also been in charge of the Volkswagen brand's operating business since 1 April 2022 and will become its Chairman on 1 July 2022. At the same time, he will be joining the Group Board of Management as Brand Chairman and will head up the 'Volume' brand group.

**Murat Aksel, Chairman of the ŠKODA AUTO Supervisory Board**, says: "Thomas Schäfer has guided the company safely through two extremely challenging years and at the same time formulated a clear plan for the future with the NEXT LEVEL – ŠKODA STRATEGY 2030. Today, ŠKODA AUTO is more electric, digital and international than ever. Thomas Schäfer has laid the foundations for a promising future for the ŠKODA brand by successfully launching the electric ENYAQ iV and other planned e-models, taking on responsibility for regions and platforms for the Volkswagen Group and successfully implementing the INDIA 2.0 project. I would like to thank him for this on behalf of the entire Supervisory Board." Murat Aksel adds: "At the same time, I am delighted that we have been able to recruit one of our most high-profile managers to ŠKODA AUTO. Klaus Zellmer has more than 20 years' experience in the industry. During this time, he has not only distinguished himself as a leading automotive expert but has also demonstrated great strategic and entrepreneurial foresight. I am convinced that, alongside the Board team, he will do everything in his power to continue to systematically advance ŠKODA AUTO's successful development."

Klaus Zellmer, who earned a degree in business administration, began his professional career in 1997 as an assistant to a Member of the Board of Porsche AG. In 1999, he moved to Porsche France to work in sales network development, subsequently taking over as Area Manager for North America. In 2000, as project manager, he oversaw the development of the sales and marketing areas relating to the new Porsche plant in Leipzig. After managing the customer centre at the Porsche plant, Zellmer became Head of Marketing at Porsche Germany in 2007. He then rose to the position of Chairman of the Board of Management in 2010.



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In 2015, Zellmer joined Porsche Cars North America in Atlanta, USA, as President & CEO. Since 15 September 2020, Klaus Zellmer has been the member of the Board of Management of the Volkswagen Passenger Cars brand responsible for Sales, Marketing and After Sales. Throughout this time, he has played a key role in consistently aligning Volkswagen with the needs of its customers in terms of organisation, digitisation and sustainability.

## Further information:

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## Media images:



### Change of leadership at ŠKODA AUTO

Thomas Schäfer will be stepping down as Chairman of the Board of Management on 30 June 2022 after almost two years at the helm of ŠKODA AUTO.

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Source: ŠKODA AUTO



### New CEO of ŠKODA AUTO a.s.

Klaus Zellmer will be appointed Chairman of the Board of Management of ŠKODA AUTO a.s. on 1 July 2022. He is a member of the Board of Management of the Volkswagen Passenger Cars brand responsible for Sales, Marketing and After Sales.

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## ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.